



MEISTER

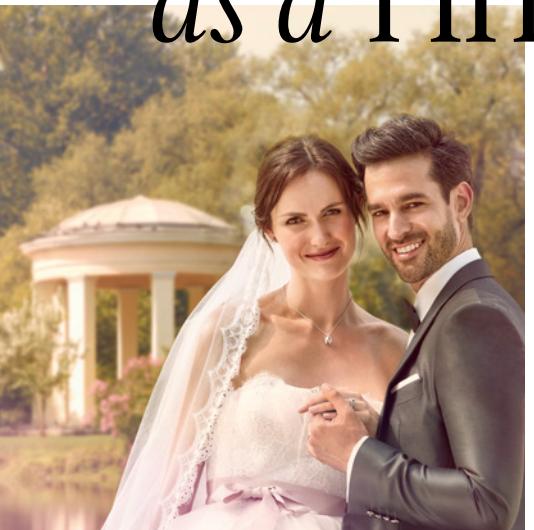


a
Commitment
for Life



MEISTER
SWISS MADE

LOVE is as
endless
as a ring.



MOVIE: Making of shoot
WITH THE MEISTER APP



We've created this brochure not just to intensify your joyful anticipation of a wonderful, unforgettable moment in your life. We would also like to show you the deep commitment and loyalty that we have always maintained with respect to sustainability. Our stamp of quality – similar to our MEISTER app, for example – is intended to demonstrate clearly how forward-looking our thinking and actions are. But it is also the mark of a tradition that sets our craftsmanship apart as a source of timeless values. Timeless like your wedding rings, as the symbol of your love.



– Christina and Fabian Meister –

Sustainability, *made in Switzerland.*

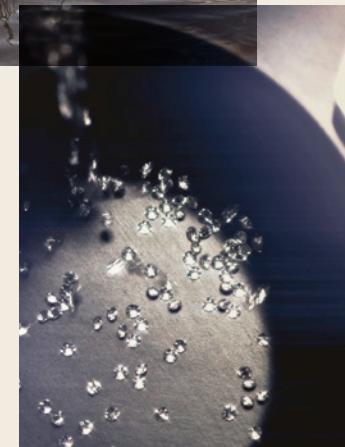
SINCE 1897.

As one of the leading wedding-ring and jewellery manufacturers in Europe and as the third generation of a family business, with headquarters in Wollerau on Lake Zurich and in Radolfzell on Lake Constance, sustainability is to us not just a component of our strategy but an essential factor in our success. For more than 120 years we have been fusing consummate craftsmanship with cutting-edge high-tech and have always stood for a sensitive and responsible approach to the environment and the resources it provides us with.



FOCUS ON PEOPLE AND THE ENVIRONMENT.

The extent to which people and the environment are a key concern of MEISTER is seen most clearly in the place where our jewellery is created: our carbon-neutral manufactory. With its ground-breaking architecture and technology, the building literally symbolises our forward-looking attitude. It is the workplace of a team whose collaboration is characterised by mutual appreciation, passion and continuity. Each ring is still made individually for the couple.



TRADITION AND MODERNITY.

MEISTER unites all the relevant professions under one roof. Whether designers, technicians, goldsmiths, platinum smiths, jewel setters, polishers or gemmologists – at MEISTER we look back with pride on our artisanal tradition. And look forward in the knowledge that innovative technologies and eco-friendly operations are also crucial factors in our success.

RESPONSIBILITY TOWARDS NATURE.

Sustainability accompanies our jewellery from the very first moment – that is, the procurement of the precious metals and diamonds: the precious metals we use all come from recycled resources with certified processes and supply chains. Our diamonds are sourced exclusively from conflict-free regions.

EXQUISITE MATERIALS, SUPREME WEARER COMFORT.

Our aspiration with respect to durability and wearer comfort permits the use of nothing but the highest-quality materials. Besides yellow, red and white gold 750, this means platinum 950 in particular. Thanks to its purity, the hardest of all precious metals is well tolerated by the skin. All wedding rings are made seamlessly by us from forged, nickel-free alloys of the highest hardness.



MOVIE: How a ring
is made
WITH THE MEISTER APP

OUR DIAMOND LAB GUARANTEES QUALITY.

Each individual diamond is examined by our gemmologists at our in-house diamond laboratory to determine the cut, colour, clarity and carat weight. We work with brilliant-cut diamonds of G-VS quality (see pages 64 + 65).

AWARD-WINNING COMPANIONS FOR LIFE.

Our jewellery creations keep on impressing the jurors of renowned design awards. But our online 3D ring configurator also makes it possible for you to play an active part in creating the design. So you're sure to find just the right ring for you.



our promise to you.

All our notions of ecological awareness and sustainability are distilled into our wedding rings. Each ring is individually crafted and Swiss Made. It is made for eternity and designed to last and give pleasure forever. Its timeless design is based on raw materials from sources that are uncompromisingly committed to our values. Every single ring is dedicated to the time that lies ahead of us. The future of our jeweller's craft, our environment and our descendants. But especially the future that you can look forward to as bride and bridegroom and then as a married couple.

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SUSTAINABILITY



Tradition

Founded in 1897, our wedding ring and jewellery manufactory is a leader in Europe. Now in its third generation, the owner-managed family business creates and manufactures jewellery and ring collections that fuse innovation, tradition and responsibility towards future generations in a unique way.



Excellence

The M engraved in every piece of jewellery and in every ring marks it as an original and is a guarantor of supreme material quality and outstanding workmanship. It is these high standards that distinguish MEISTER for its creations of enduring value.



Design

The enduring quality of our jewellery is rendered perfect with timeless aesthetics. This results in creations whose elegance and eloquence never go out of fashion and last for generations. Respected design awards acknowledge our creativity and ground-breaking originality time and again, confirming our keen instinct for the new and the beautiful.



Raw materials

The precious metals we work with are from recycled sources. All supply chains and recycling processes are certified. We source our diamonds exclusively from conflict-free regions and from partners who can provide evidence that they meet our high standards of sustainability.



Manufactury

Under the roof of our carbon-neutral manufactory building, our sustainability principles with respect to people and the environment are united in one place.

Enthusiasm and passion for our craft, our quality and the careful use of resources is tradition at MEISTER. We owe this continuity to the expertise and loyalty of our designers, goldsmiths, platinum smiths, jewellery setters, gemmologists, polishers and technicians who have been with us for many years.



Handcrafted

At the MEISTER manufactory, every piece of jewellery and every ring is individually handcrafted for each customer. Our wedding rings are, without exception, seamlessly manufactured from nickel-free, forged alloys of the highest hardness. With these quality characteristics, we achieve an extraordinary long-term durability and peerless wearer comfort.



Experience rings in a whole new way with the MEISTER app.

You can download the MEISTER app easily and free of charge from the App Store or Google Play. Thanks to the use of augmented reality, the ring app will give you access to functions that blend the real and the digital worlds in fascinating ways.



TRYING ON RINGS

Launch the app, select "Experience the ring on your own hand" and then "View on table" or hold the display of your smartphone over the opposite page. Select your ring. Place your hand on the marked area and experience your dream rings on your own finger.



EXPERIENCE RINGS IN 3D

Look out for this icon on the ring pages. Using the MEISTER app, you can view the individual rings in 3D and floating above the brochure. Discover the elaborate workmanship and fascinating details of each ring design.



CONFIGURE YOUR RING DESIGN

You can use the app to go directly to the 3D ring configurator on the MEISTER website. Here you can design your dream ring in line with your personal preferences and get a clear idea of what sublime emotions will await you.



EMOTIONS IN MOVEMENT

Sit back and relax with the love of your life and enjoy four different movies that take you from the making of a wedding ring, to the magical moment of the proposal and the ring exchange at the wedding, to the making of the MEISTER shoot.



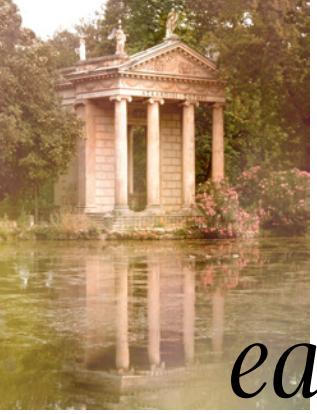
Try on rings
now.
Digitally and
in 3D.



Place your hand with your ring finger in this space.



Scan the QR code to go straight to the MEISTER app.



Loving
each other.



Trusting
each other
forever.

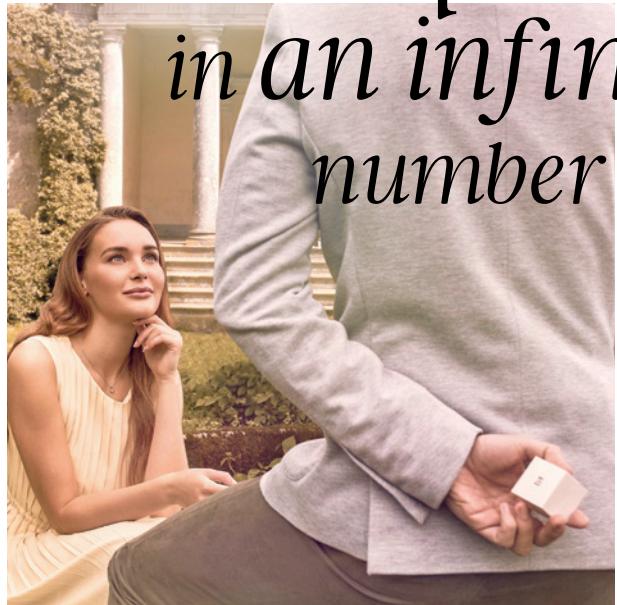
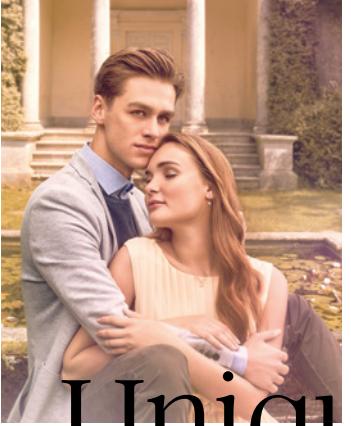


Promising
yourselves
to each other.



MOVIE: The proposal
WITH THE MEISTER APP

ENGAGEMENT RINGS



Uniqueness
in an infinite
number of facets.

It is an indescribable, unique moment. MEISTER engagement rings celebrate the magical moment when your hearts shine with a thousand stars and your eyes sparkle brightly with love.



Experience rings in 3D
WITH THE MEISTER APP





Experience rings in 3D
WITH THE MEISTER APP

2

3

1

4

5

6

7

8



Made for each other.



Experience rings in 3D
WITH THE MEISTER APP

"GRAIN" SETTING



"CANAL" SETTING



SIDE SETTING



WEDDING RING



HOW TO FIND THE PERFECT ENGAGEMENT RING:

①

Plan ahead: MEISTER engagement rings will go perfectly with your future MEISTER wedding ring and offer optimum wearer comfort.

②

Have the authenticity and quality of your diamonds confirmed with a certificate.

③

Insist on attractive, romantic ring packaging that does justice to the wonderful occasion.

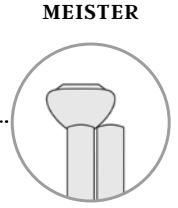
④

Recruit your future fiancée's best friend to find out her ring size, style and other preferences.

The MEISTER ring makes the difference.



Experience rings in 3D
WITH THE MEISTER APP



Engagement and wedding rings nestle against each other almost seamlessly, ensuring maximum wearer comfort.



Engagement and wedding rings don't fit together perfectly, impairing wearer comfort and appearance.

www.meisterschmuck.com

Our *website* lets you configure your *engagement ring* with the *3D ring configurator*.



COLOUR VARIATIONS – STONE SIZES – PRICES



*I do.
Love's two
greatest words.*



MOVIE: Wedding
WITH THE MEISTER APP



WEDDING RINGS



CLASSICS
p. 26 – 33

Four design lines and the wedding ring system are available for selection.



PHANTASTICS
p. 34 – 43



WEDDING RING SYSTEM
p. 52 – 57



SYMBOLICS
p. 48 – 51



INDIVIDUALS
p. 44 – 47



*Simply
beautiful.*

Be bewitched by great feelings, clear forms and subtle refinements. The wedding rings of the "Classics" range express a love of detail with pure and clear grace.



WEDDING RINGS – CLASSICS



19



21



20



22



Experience rings in 3D
WITH THE MEISTER APP

28



24



23



Experience rings in 3D
WITH THE MEISTER APP

29

WEDDING RINGS – CLASSICS



30



25
26
27



29
30
31



32
33
34

31



38



39



35



36

37



42



40

41



43





Freedom
for our
imagination.

The "Phantastics" vibrant design and exclusive elegance inspire your imagination and give the collection a special, incomparable je-ne-sais-quoi.

WEDDING RINGS – PHANTASTICS



44



Experience rings in 3D
WITH THE MEISTER APP



35



45
Experience rings in 3D
WITH THE MEISTER APP



48
Experience rings in 3D
WITH THE MEISTER APP



51



50



52



53



56

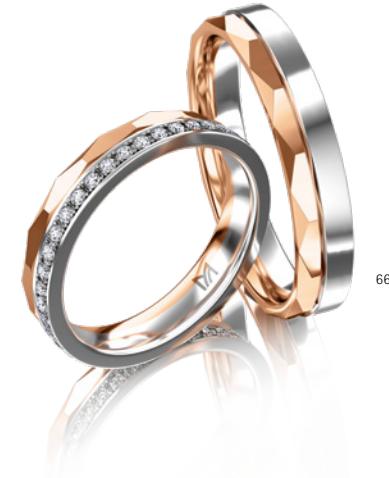


57





68



66



69



67



72



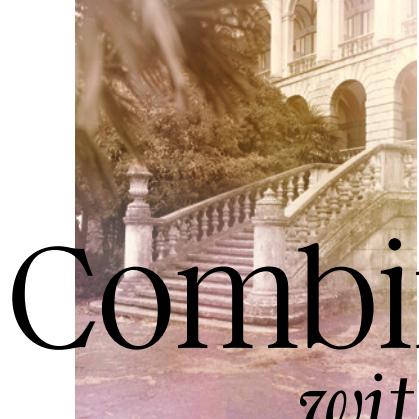
71



70



73



Combined
with great
autonomy.

Express your incomparable personality with charisma and a language of your own. The "Individuals" collection showcases your sparkling, unique style in rings of the utmost perfection.

WEDDING RINGS – INDIVIDUALS



Experience rings in 3D
WITH THE MEISTER APP



Experience rings in 3D
WITH THE MEISTER APP



46



47



*Set a sign
of love.*



Profess your great feelings
through the magic of
secret symbols. The "Symbolics"
line demonstrates, that
your life is marked by love.

WEDDING RINGS – SYMBOLICS



Experience rings in 3D
WITH THE MEISTER APP

84





85



86



87



Experience rings in 3D
WITH THE MEISTER APP



88



90



91

89



92

Uniqueness *with the* wedding ring system.



Design your own rings by specifying the profile, width and surface finish, precious metal and diamonds in the desired size. We combine your preferences and wishes into unique wedding rings that bear your unmistakable signature.



WEDDING RINGS – WEDDING RING SYSTEM



WEDDING RINGS – WEDDING RING SYSTEM

Choose your
ring profile,
shape and *width*
and combine the
surface finish and
diamonds to match
the *precious metal*.



RING PROFILE

Flat or rounded, wide or narrow? The typical MEISTER ring profiles are popular and proven and wearer comfort is guaranteed.



PRECIOUS METAL

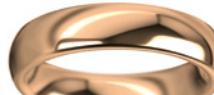
A cool sheen? Or a warm gleam? The whole gamut of colours of the finest precious metals is yours to choose from.



Yellow gold



White gold



Red gold



Platinum



Bi-colour

SURFACE

Polished or with a matte finish? Sophisticated finishes give a very personal touch to every pair of rings.



Brushed lengthways



Crystal matte



Diamond matte



Brushed circular



Sand matte

DIAMONDS

Big or small, one stone or several? Symbols of permanence with a magical sparkle, diamonds are a truly special gift for the radiant bride.



0.025 ct.



0.065 ct.



0.035 ct.



0.045 ct.



0.025 ct.



Experience rings in 3D
WITH THE MEISTER APP

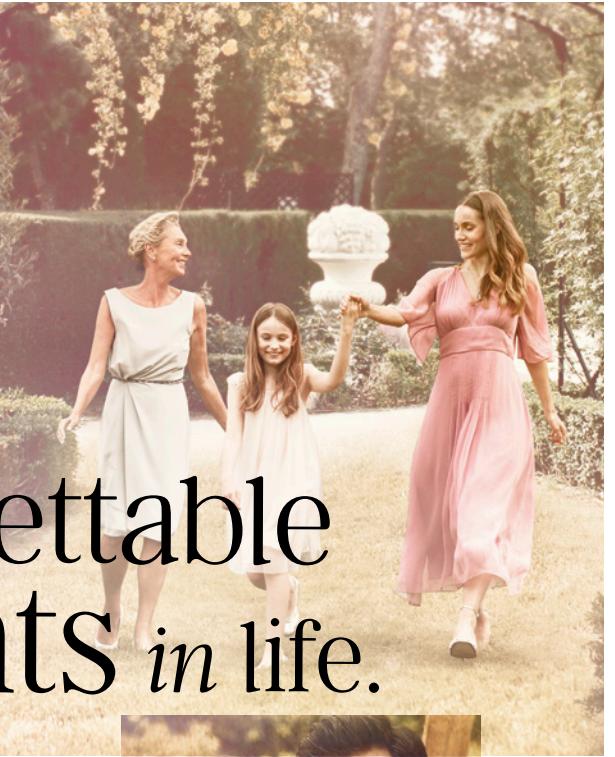
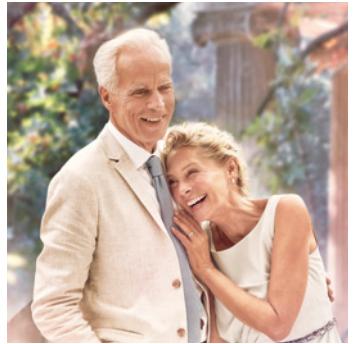
www.meisterschmuck.com

You can design your
wedding rings
in the
3D ring configurator
according to your
ideas.



PRECIOUS METALS – WIDTHS – SURFACE FINISHES
STONES – PRICES – FAVOURITES

ETERNITY RINGS



*For the
unforgettable
moments in life.*

Immortalise the most intense moments of life in your eternity ring. Stone by stone, facet by facet, it reminds you of the wonder of your love, so pure, so radiant, as if it were occurring right here and now.



Experience rings in 3D
WITH THE MEISTER APP

107

107

108

108

109





Experience rings in 3D
WITH THE MEISTER APP

WHAT YOU NEED TO KNOW ABOUT ETERNITY RINGS

①

Eternity rings are the most beautiful way to transform important events in your life into pieces of jewellery with a personal story – and thus to carry wonderful memories with you at all times. Whether for a birthday or an anniversary, for achieving a professional or personal milestone, for the birth of a child or simply as an intimate sign of connectedness with a dear person – there are many reasons and occasions to give joy.

②

The stones in the ring you would like to give should be just as valuable as the memories they represent. At MEISTER, all diamonds are certified, which enables us to guarantee that any subsequent stones will be of the same high level of quality.

③

If you would like to give a ring as a present for a lifelong companion or to select one for yourself, be sure you don't miss out on the unique wearer comfort of an eternity ring. Perfect in design and form it is a piece of jewellery that you never want to go without again.

④

You would like to make the giving of an eternity ring an unforgettable moment? MEISTER's elegant gift box gives you many possibilities to stage your surprise in a stylish way – in a bouquet, as a "side dish" at a festive meal, as a "good-night" gift ...



Experience rings in 3D
WITH THE MEISTER APP



Experience rings in 3D
WITH THE MEISTER APP

62

www.meisterschmuck.com

Design your
eternity ring in the
3D ring configurator
according to your
ideas.



PRECIOUS METALS – WIDTHS – STONES – PRICES

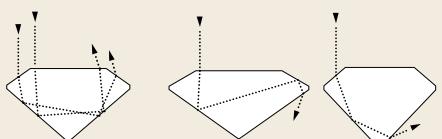


The 4Cs of diamond criteria.

THE FOUR QUALITY CRITERIA (4CS) DETERMINING THE VALUE OF A DIAMOND AND THEREFORE ITS PRICE.

CUT

The cut is what gives diamonds their unique brilliance. If the cut is good, light reflection is optimised by the correct proportions and arrangement of the facets. The light is reflected from one facet to another before radiating back out of the upper part of the diamond.



Ideal proportions
Incorrect proportions cause the light to escape in unwanted directions

Diamonds come in a variety of cuts, the most frequent and optimal of them being the brilliant cut. With this perfect, circular cut, a total of 58 facets including the table and the culet are created, ensuring extremely high levels of refraction and reflection.



Brilliant cut
Navette cut
Pear shape
Heart cut
Princess cut
Emerald cut

COLOUR

The closer a diamond comes to complete colourlessness, the higher its value. Diamonds are colour-graded. A good colour quality is somewhere between white (H) and rare white (F to G). Exceptional white diamonds (D to E) are the whitest and rarest. These stand in contrast to the slightly tinted white (I) through to tinted (Z) colour gradings. Nature has created diamonds in various colours, including intense blues, greens, yellows, oranges, pinks and extremely rare reds. These naturally coloured diamonds, known as "fancies", are scarce and extremely precious.

INTERNATIONAL IDC/CIBJO COLOUR GRADING SCALE

Exceptional white + D	Tinted white L
Exceptional white + E	Tinted M
Rare white + F	Tinted N
Rare white G	Tinted O
White H	Tinted P
Slightly tinted white I	Tinted Q
Slightly tinted white J	Tinted R
Tinted white K	Tinted S-Z

At MEISTER, every single stone is scrutinised on the basis of the four Cs in the company's own diamond laboratory. This enables MEISTER to guarantee a diamond's quality.

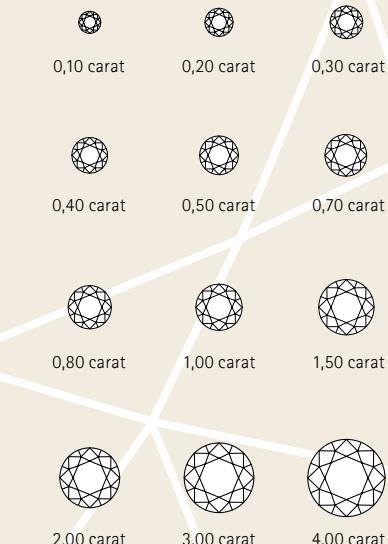
CLARITY

A diamond's clarity is determined by the extent to which it is free of inclusions and blemishes. If the passage of light through a diamond is impaired, e.g. by inclusions, part of that light is lost. The grading scale ranges from "Loupe clean" under 10x magnification to "Pique", which means inclusions are visible to the naked eye. Good quality is somewhere from "Small inclusions" (SI) to "Loupe clean" (IF).

IF Loupe clean, no internal characteristics/inclusions
VVS Very, very small inclusions
VS Very small inclusions
SI Small inclusions
Pique I Inclusions visible to the naked eye
Pique II Inclusions visible to the naked eye
Pique III Inclusions visible to the naked eye

CARAT

Carats are units for measuring a diamond's weight. A carat (abbreviated to ct.) can be subdivided into 100 "points". In other words, a 0.50 carat diamond is a stone with 50 points or a "half carat". Diamonds with the same carat weights can have very different prices, as the quality and value also depend on the cut, the colour and the clarity.



DIAMONDS

Your message of love in your rings.

Immortalise your message of love in your rings. MEISTER uses state-of-the-art laser technology – and refines it on a continuous basis – to guarantee a unique level of precision. As a result, there are no limits to what your imagination can conjure up.



Heart-shaped fingerprint

Two hearts beat as one – with your fingerprint and that of your partner.



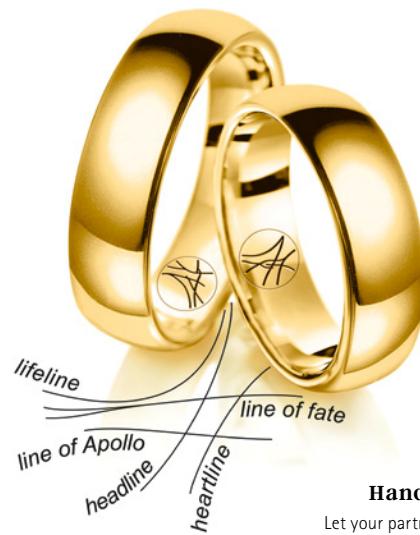
Fingerprint

Feel your partner's fingerprint in your ring as a symbol of love.



Handwriting

"Write" your feelings directly in the rings in your own handwriting.



Hand lines

Let your partner's hand lines caress you – from the life line to the Apollo line.

ENGRAVINGS

Love story

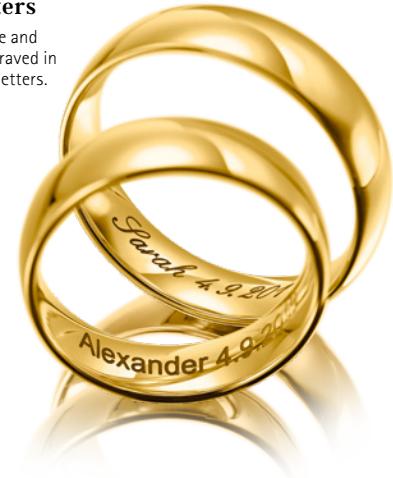
Personalise your rings with a poem or a love story in miniature.

DIE WAHRE LIEBE VERAUSGABT SICH JE MEHR DU UM SO MEHR GIBT DIR UND WEI DU DICH ANSCHAUEN KIRST AUS DEM WÄHLEN BRUNNEN ZU SCHÖPFEN SPENDET ER UMSO MEHR JE MEHR DU SCHÖPFST. ANTOINE DE SAINT EXUPERY



Cursive or block letters

Have your name and wedding date engraved in cursive or block letters.





*Discover your
digital options
for finding
your dream rings.*

WWW.MEISTERSCHMUCK.COM

*The 3D ring
configurator
lets you
custom-design
your own rings.*



ENGAGEMENT RINGS



WEDDING RINGS



ETERNITY RINGS

- Whether engagement ring, wedding ring or eternity ring: here you'll find all the collections in one place. Compose your own rings with the MEISTER 3D configurator.
- Simply select material, surface finish, ring width, number and size of the diamonds, then view your ring from all sides. The price is constantly adjusted.
- The best way to prepare for your consultation, which you can book online with the MEISTER partner in your area, is to save or print your favourites.

SPECIALIST RETAILERS

A MEISTER ring
never comes
alone.



A CERTIFICATE GUARANTEES
THE IMPECCABLE
PROVENANCE OF EVERY PIECE
OF MEISTER JEWELLERY.

You can trust unreservedly in the high quality of the jewellery from the House of MEISTER. This is confirmed by our certificate, which we present to you with all our items of jewellery and which provides detailed information about the precious metal and the number of carats, colour and clarity of the diamonds.

ALL MEISTER RINGS COME
WITH AN ELEGANT ENGAGE-
MENT OR WEDDING RING BOX.
AS A GIFT FROM US TO YOU.

The wonderful moment of giving! We support you with high-quality packaging, providing a special backdrop for your rings. The flat, soft ring cover serves for transportation and the perfectly orchestrated handover. It is as if the ring box has been created solely for a romantic proposal of marriage.

*Experience
the rings with
all your senses.*



Visit a MEISTER partner near you and experience first-hand what we can only ever try to put into words: the shine and the weight of real gold and platinum, the sparkle of diamonds and the fascinating arrangement of sophisticated shapes and colours. And look forward to a consultation that guides you with great sensitivity and genuine passion towards finding your desired ring.



Visit us
and look forward to unforgettable
moments with MEISTER.

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